

LEO BURNETT COMPANY, Inc.

Ad No. 242R—Kardling Cowboy—Reg. No. 79647—4 color—Black Page Horizontal—8½ x 21½ in.—Horse Racing Programs, 1971 (A)
Printed in U.S.A.



Come to Marlboro Country.



Kings: 20 mg "tar," 1.1 mg nicotine av. per cigarette. 100's: 10 mg "tar," 1.1 mg nicotine av. per cigarette. 100's: 10 mg "tar," 1.1 mg nicotine av. per cigarette.



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